

SYSTEM AND METHOD FOR DISTRIBUTING DIGITAL RIGHTS MANAGEMENT  
DIGITAL CONTENT IN A CONTROLLED NETWORK ENSURING DIGITAL RIGHTS

**ABSTRACT**

A system and method for managing digital rights. The method includes receiving a Universal Resource Identifier (URI). The URI is used to identify a location for a user selected digital media item. The digital media item is to be played in a local area network (LAN). The selected digital media item is retrieved from a content server over a network connection. If the selected digital media item is encrypted, a license to decrypt the selected media item is obtained. Access to the license is based on a plurality of access rules. The plurality of access rules are based on the terms of the license. The plurality of access rules may also include personal owner rules. If a request for the license adheres to the access rules, the license is received via a secure out of band transfer and the selected digital media item is decrypted for playback via one or more media rendering devices.